



City of Westminster

Licensing Sub-Committee Report

Item No:	
Date:	09 December 2021
Licensing Ref No:	21/08493/LIPN - New Premises Licence
Title of Report:	Pitch 12 Meard Street London W1F 0EQ
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Roxsana Haq Senior Licensing Officer
Contact details	Telephone: 0207 641 6500 Email: rhaq@westminster.gov.uk

1.	Application		
1-A	Applicant and premises		
Application Type:	New Premises Licence, Licensing Act 2003		
Application received date:	24 August 2021		
Applicant:	Golf Masters Ltd		
Premises:	Pitch		
Premises address:	12 Meard Street London W1F 0EQ	Ward:	West End
		Cumulative Impact Area:	West End
		Special Consideration Zone:	None
Premises description:	According to the application form, the premises intend to trade as an indoor golf club and golf leisure facility.		
Premises licence history:	This application is for a new premises, and therefore no premises licence history exists.		
Applicant submissions:	As part of the application form, the applicant provided the following information: <i>"The premises are situated within the West End Cumulative Impact Area, which is addressed herein. An acoustic report, dispersal and management plan are all submitted with the application. The application follows pre-application advice ref 21/06416/PREAPM and grant of planning permission 21/02628/FULL"</i> These submissions by the applicant can be found at Appendix 2.		
Applicant amendments:	None		

1-B	Proposed licensable activities and hours						
Sale by retail of alcohol				On or off sales or both:			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.				

Plays				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:			From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.				

Films				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Indoor Sporting Events				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Live Music				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Recorded Music				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Performance of Dance				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Anything of a similar description to that falling within live music, recorded music or performance of dance.				Indoors, outdoors or both			Indoors
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					

Hours premises are open to the public							
Day:	Mon	Tues	Wed	Thur	Fri	Sat	Sun
Start:	11:00	10:00	11:00	11:00	11:00	10:00	10:00
End:	21:00	21:00	23:00	23:00	23:00	23:00	18:00
Seasonal variations/ Non-standard timings:		From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.					
Adult Entertainment:		None					

2.	Representations
2-A	Responsible Authorities
Responsible Authority:	Licensing Authority
Representative:	Kevin Jackaman
Received:	20 September 2021
<p>Dear Sirs</p> <p>I write in relation to the application submitted for a new premises licence: 12 Meard Street London W1F 0EQ.</p> <p>As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:</p> <ul style="list-style-type: none"> • Public Nuisance • Prevention of Crime & Disorder • Public Safety • Protection of children from harm <p>The application seeks the following:</p> <p>The application seeks the following:</p> <ul style="list-style-type: none"> • Plays, Films, Indoor Sporting Events Live Music, Recorded Music, Performance of Dance and Anything of a Similar Description <p>11:00 to 21:00 Monday</p> <p>10:00 to 21:00 Tuesday</p> <p>11:00 to 23:00 Wednesday, Thursday, Friday</p> <p>10:00 to 23:00 Saturday</p> <p>10:00 to 18:00 Sunday</p> <ul style="list-style-type: none"> • Supply of Alcohol – On the Premises <p>11:00 to 21:00 Monday</p>	

10:00 to 21:00 Tuesday

11:00 to 23:00 Wednesday, Thursday, Friday

10:00 to 23:00 Saturday

10:00 to 18:00 Sunday

- **Opening Hours to Public**

11:00 to 21:00 Monday

10:00 to 21:00 Tuesday

11:00 to 23:00 Wednesday, Thursday, Friday

10:00 to 23:00 Saturday

10:00 to 18:00 Sunday

The premises are located within the West End Cumulative Impact Area and as such policy points CIP1 and COMB1 must be considered.

Policy CIP1 states:

A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:

1. Vary the hours within Core Hours under Policy HRS1, and/or
2. Vary the licence to reduce the overall capacity of the premises.

C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.

D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.

Policy COMB1 states:

B. Applications inside the West End Cumulative Impact Zones for premises that propose to operate as a 'combined use premises' will be considered on their merits and subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The hours for licensable activities for the relevant premises use being within the council's Core Hours Policy HRS1.
3. The applicant demonstrating that they will not add to cumulative impact within the Cumulative Impact Zone.

C. When considering what weight is to be given to the relevant uses and policies the Licensing Authority will take into account:

1. Whether it will undermine the licensing objectives.
2. The current and proposed use of the premises.
3. When those uses will take place.
4. What the primary use of the premises is or the uses that will take place in different parts of that premises.
5. Whether there would normally be a presumption to refuse an application for that use if it was operating as that premises type and not a combined use premises.
6. Whether the hours sought for the all or parts of the premises are within or outside the Core Hours.

D. The Licensing Authority will take into account, when considering the application, the relevant considerations from each of the appropriate premises uses policies within this statement

E. For the purpose of this policy a Combined Use Premises means premises which require a premises licence and where there is more than one premises use, and where the uses are not dependent on/or part of the other uses i.e. are not ancillary to the other uses.

The Licensing Authority note that the premises intend to trade as an Indoor golf club and golf leisure facility with licensable activities only being provided to:

a) Persons paying a minimum monthly golf club membership fee of £60 and their guests limited to no more than 4 at any time;

b) Persons attending a pre-booked indoor golf bay paying a minimum admission charge of £60 per bay per group and their guests limited to no more than 4 at any time;

c) Persons attending a pre-booked and bona fide private function or event to which members of the public are not admitted. A record of the event shall be kept for a minimum period of 31 days at the premises and made available for immediate inspection by police or an authorised officer of the Council throughout the entire 31-day period; or

d) Bona fide guests of the management, limited to no more than 15 persons at any time

It is also noted that the applicant has also proposed a condition that the licensable activities provided at the premises shall be ancillary to the main function of the premises as an indoor golf club and golf leisure facility.

The Licensing Authority's policies, in relation to the Cumulative Impact Areas, are directed at the global and cumulative effects of licences on the area as a whole. The Licensing Authority note the conditions that have been proposed together with the supporting documents submitted with the application however given the premises location within the West End Cumulative Impact Zone, the applicant is required to provide further submissions as to how the premises will not add to cumulative impact in the cumulative impact area, as per policy CIP1 and COMB1.

Subject to any further submissions, it will be for Licensing Sub-Committee Members to determine this application, given its location within the West End Cumulative Impact zone and the proposed style of operation.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation

2-B Other Persons			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Opposed
Received:	29 August 2021		
<p>To ensure that the applicant is not able to arbitrarily change the use of the area under review without having to reapply for a variation. That the licence if granted makes it a condition of the licence that there are no less than nine areas relating to playing / practicing golf.</p> <p>thank you</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	02 September 2021		
<p>I live In Westminster at [REDACTED] and wish to make a representation in support of the application as I believe it will support the licensing objectives.</p> <p>I have been a customer at the City branch and find it a safe and convenient place to play and practice and have a drink afterwards. I think it will be a great addition to Soho.</p>			
Name:		[REDACTED]	
Address and/or Residents Association:		[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Status:	Valid	In support or opposed:	Support
Received:	16 September 2021		
<p>On behalf of the Landlord, [REDACTED], we strongly support this application. We have been highly impressed by the operator Pitch in our dealings with them over the last 6 months through the planning process and in advance of taking a lease of the premises. Their existing site on Bishopsgate is a very professional, successful, and well-managed venue. Pitch have demonstrated a clear commitment to carefully manage and operate the site on Meard Street and we feel this alcohol license is an important ancillary offering to the main golfing activity of the business. Pitch have engaged with the local community, meeting with local residents and stakeholder groups ahead of this application and have taken on board the feedback received to their proposals.</p> <p>[REDACTED] are also a neighbour to the site, with our head office on Richmond Mews. We believe strongly in the importance of supporting leisure businesses in Soho and the West End in the recovery following the Covid pandemic and we are very excited that Pitch will be investing into the area and providing a new and exciting venue for local workers, residents and visitors.</p>			

3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:	
Policy CIP1 applies	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> 1. Vary the hours within Core Hours under Policy HRS1, and/or 2. Vary the licence to reduce the overall capacity of the premises. <p>C. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>D. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement</p>
Policy CCSOS1 applies	<p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone. 5. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue's primary function as a cinema, cultural venue, live sporting premises or outdoor space. 6. The sale by retail of alcohol and/or late-night refreshment after 11pm is limited to customer, patrons or members of the audience who will or have made use of the primary function of the venue as a cinema, cultural venue or live sporting premises. 7. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C. <p>C. For the purposes of this policy the primary function of a cinema, cultural venue and live sporting premises is defined as:</p> <ol style="list-style-type: none"> 1. Cinema For the exhibition of feature or shorts films to an audience. 2. Cultural Venues <ol style="list-style-type: none"> a. Theatres: for the performance of plays, dramatic or other entertainment performances to an audience. b. Performance Venues: for a live performance in front of an audience which may include concert halls, comedy clubs or similar performances venues. c. Cultural Uses: for the exhibition of art (e.g. galleries), a museum, or historical building/site that is open for visitors to visit on payment. 3. Live sporting premises: the premises or the use to which the licence is intended for <ol style="list-style-type: none"> a. Live sporting events in the form of boxing and wrestling which takes place either inside or outside in the presence of an audience. b. Live sporting events that are licensable as they are being held within a building where the sport and audience are accommodated wholly or partly inside that building.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5.	Appendices
Appendix 1	Premises plans
Appendix 2	Applicant supporting documents
Appendix 3	Premises history
Appendix 4	Proposed conditions
Appendix 5	Residential map and list of premises in the vicinity

Report author:	Roxsana Haq Senior Licensing Officer
Contact:	Telephone: 0207 641 6500 Email: rhaq@westminster.gov.uk

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

1	Licensing Act 2003	N/A
2	City of Westminster Statement of Licensing Policy	October 2021
3	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
4	Licensing Authority representation	20 September 2021
5	Representation 1	29 August 2021
6	Representation 2	02 September 2021
7	Representation 3	16 September 2021

Pitch, 12 Meard Street, London W1F 0EQ

Thomas & Thomas
Partners LLP

Application for a Premises Licence

Pitch

Part Ground Floor and Basement

12 Meard Street

London W1F 0EQ

Dispersal and Management Plan

August 2021

1 Introduction

1. This document is submitted in support of an application for a Premises Licence for Pitch, part ground floor and basement of The Deck, 12 Meard Street, London W1F 0EQ ("the Premises"). All relevant staff will be trained in its implementation. The Plan will be reviewed regularly and whenever the Licensee becomes aware of issues associated with dispersal.
2. The Premises shall operate as an indoor golf club and leisure facility.
3. The applicant's vision is to deliver a state-of-the-art facility dedicated to golfing, aimed at providing accessible, high-quality golf training in central London for local workers, residents and visitors. Pitch utilise and harness the latest technology to allow its members the opportunity to train and develop their golfing skills in a dedicated, managed space, with on-site instructors. Whilst the facility is focused on one-to one tuition and small group play, some corporate events will be hosted, provided through an individual or corporate membership.



Frontage of Hasilwood House premises

1.1 The proposed hours are as follows:

	Sale of Alcohol (on the Premises)	Regulated Entertainment (Plays, Films, Indoor Sporting Events, Live & Recorded Music, Dance and anything of a similar description)	Opening Hours
Monday	11:00 to 21:00	11:00 to 21:00	11:00 to 21:00
Tuesday	10:00 to 21:00	10:00 to 21:00	10:00 to 21:00
Wednesday to Friday	11:00 to 23:00	11:00 to 23:00	11:00 to 23:00
Saturday	10:00 to 23:00	10:00 to 23:00	10:00 to 23:00
Sunday	10:00 to 18:00	10:00 to 18:00	10:00 to 18:00
Non-standard timings	From the end of the permitted hours on New Year's Eve to the start of the permitted hours on New Year's Day.		

- 1.2 The Premises are situated on the north side of Meard Street, mid-way between Wardour Street and Dean Street. The area has mixed uses, including restaurants, bars, retail and some residential. There are a variety of transport links nearby.
- 1.3 The main facility is located within the basement, with resulting natural acoustic benefits. The stairs which connect the ground and basement floors shall have an acoustic enclosure to ensure noise containment in the basement.
- 1.4 In the main, sessions are booked in advance of members entering the facility, this will allow a proactive management of the premises and the avoidance of a concentration of users. All members will be required to sign-in on entry with their ID cards. Those entering the Premises as a member's guest will be required to provide contact details on entry. These are important management elements for the operation of the Premises. Furthermore, membership by its very nature produces a self-regulation of behaviour. The result of this is a self-governance of members and the ability of identification in the unlikely scenario of any member or their guest causing a concern. Such accountability is a real benefit of a membership system.
- 1.5 In addition to the above, the following condition is proposed as part of the premises licence application, allowing the following categories of people to enter and use the facilities:
 - 1.5.1 *The provision of licensable activities shall only be provided to:*
 - a) *Persons paying a minimum monthly golf club membership fee of £60 and their guests limited to no more than 4 at any time;*
 - b) *Persons attending a pre-booked indoor golf bay paying a minimum admission charge of £60 per bay per group and their guests limited to no more than 4 at any time;*
 - c) *Persons attending a pre-booked and bona fide private function or event to which members of the public are not admitted. A record of the event shall be kept for a minimum period of 31 days at the premises and made available for immediate inspection by police or an authorised officer of the Council throughout the entire 31-day period; or*
 - d) *Bona fide guests of the management, limited to no more than 15 persons at any time.*

2 Planned Management Measures for Control of Noise

Executive Summary

- 2.1 The main facility is located within the basement, with resulting natural acoustic benefits. The stairs which connect the ground and basement floors shall have an acoustic enclosure to ensure noise containment in the basement.
- 2.2 The departure of customers will be managed in accordance with a Dispersal Policy, such as that at section 5 of this document. The management controls set out in the Dispersal Policy are designed to ensure all customers leave the area as quickly and as quietly as possible.
- 2.3 It will be a membership offence for members or their guests to cause disruption outside the entrance the Premises. A two-strike policy will be operated whereby any undue disruption caused by a member or their guest will result in a strike against the member's membership. Where a member receives two strikes their membership will be revoked.

Prevention of Noise and Vibration

- 2.4 Management controls are included in the Dispersal Policy at section 5 and the Deliveries, Collection and Servicing Procedures at section 6 of this document.
- 2.5 The objective of the management controls is to ensure residents are not disturbed by noise from the Premises in accordance with Policy PN1 (Licensing Objective: Prevention of Public Nuisance).
- 2.6 The following conditions will apply:
 - 2.6.1 *Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.*
 - 2.6.2 *No noise generated on the premises, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.*
 - 2.6.3 *The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner so as to ensure that there is no public nuisance or obstruction of the public highway.*
 - 2.6.4 *No deliveries to the premises shall take place between (23.00) and (08.00) on the following day.*
 - 2.6.5 *No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website.*

- 2.6.6 *All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.*
- 2.6.7 *No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website.*
- 2.6.8 *Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.*
- 2.6.9 *A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.*

3 General Operational Controls

- 3.1 The applicant's management team takes their responsibilities as a neighbour very seriously. Management controls include:
 - 3.1.1 Extensive employee induction and on-going refresher training, including:
 - 3.1.1.1 Responsibilities in the local area and towards local residents.
 - 3.1.1.2 Customer care and hospitality.
 - 3.1.1.3 Complaint handling.
 - 3.1.1.4 Food Safety.
 - 3.1.1.5 Health and Safety.
 - 3.1.1.6 Fire Safety.
 - 3.1.1.7 Obligations under the Licensing Act 2003.
- 3.2 Operational procedures to mitigate nuisance in the local area, including:
 - 3.2.1 Responsible management of customers in and outside the Premises.
 - 3.2.2 Controlled management of the arrival of customers.
 - 3.2.4 Controlling and supervising customer smoking (see section 4 below).
 - 3.2.5 Sympathetic servicing of the Premises, see Operating Schedule for further details.
 - 3.2.6 Internal CCTV coverage including full frontal imaging of anyone entering the Premises. At any given time, there will be at least one member of staff on duty who is fully trained to operate the CCTV system.

4 Smoking Policy

- 4.1 The Premises shall have a "No smoking on Meard Street" policy. This shall be managed through the ground floor concierge.
- 4.2 The following condition is proposed: *"The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner so as to ensure that there is no public nuisance or obstruction of the public highway."*

5 People Arriving, Departing & in the Vicinity

Dispersal Policy

- 5.1 The objective of the Dispersal Policy is to ensure a quiet, controlled and swift dispersal of the Premises' customers.
- 5.2 The Dispersal Policy promotes a professional and responsible management of customers as they leave the Premises to ensure they make their journey home without any adverse impact on local residents.
- 5.3 Despite the Premises' central London location, employees are made aware that local residents live close by.
- 5.4 This Dispersal Policy will be followed throughout the opening hours, although particular attention will be paid to customers leaving at night.

Entrances and Exits

- 5.5 The main entrance/exit of the Premises is located on Meard Street. This area shall be proactively managed, with a ground floor concierge desk manned throughout operating hours.

Dispersal

- 5.6 Given the proactively managed booking system, bookings are managed so to create a staggering of sessions and there will be a natural dispersal of patrons as a result. Customers are expected to depart the Premises in a gradual and controlled manner until close.
- 5.7 Towards closing time the following measures are taken to ensure a gradual and quiet closure of the Premises:
 - 5.7.1 Staggered hourly bookings with appropriate ending times.
 - 5.7.2 Raised lighting levels.
 - 5.7.3 Politely reminding customers the Premises is about to close.
 - 5.7.4 Asking customers if they require a taxi and advising customers to wait inside the Premises.
- 5.8 Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
- 5.9 Where appropriate, customers will be directed to nearby transport links and requested to leave quietly.

Transport

- 5.10 The Premises is well serviced by public transport links, as set out below. All staff will be familiar with the transport links so they can advise customers when required.

Tube

- 5.11 The following tube stations are located within easy walking distance of the Premises and the final trains on Monday-Thursday run until around 0:30, with a late night 24 hour tube service available Fridays and Saturdays in normal times:

- Tottenham Court Road Underground Station (6 minute walk)
- Leicester Square Underground Station (6 minute walk)
- Covent Garden (9 minute walk)
- Charing Cross Underground Station (10 minute walk)

- 5.12 Where necessary customers will be given directions to the relevant station and reminded to reach the station as quietly and as quickly as possible when they leave.

Rail

- 5.13 The Premises is also within walking distance of Charing Cross Rail station.

Buses

- 5.14 The Premises is well serviced by public buses. TFL bus services, including night buses, go to a variety of destinations throughout London from nearby bus stops.

- 5.15 Nearby bus routes include: 14, 19, 24, 29, 38, 176, N5, N19, N20, N29, N38, N41, N279

Taxi

- 5.16 Black cabs are readily available right through the day and night in the area with taxi ranks located at nearby Wardour Street, Brewer Street and Old Compton Street.

- 5.17 Staff will assist customers calling a taxi if required.

- 5.18 Customers will be asked not to utilise Meard Street for drop off and collection.

Private Car Service

- 5.19 The Premises will recommend a private car booking service. In the event a customer wants to book a car home, the customer will be invited to wait inside the Premises until their car has arrived to ensure a quick and quiet exit. Customers will be asked not to utilise Meard Street for drop off and collection.

6 Deliveries, Collections & Servicing

- 6.1 Deliveries and collections will be arranged carefully and sympathetically to the local amenity. Where possible, multiple deliveries and/or collections will be combined to avoid high numbers of vehicles servicing the premises. Late night and early morning delivery and collection times will be avoided wherever possible, to avoid disturbing local residents.
- 6.2 All servicing and waste management will take place off-street on Richmond Mews. Suppliers will be made aware of this arrangement.
- 6.3 A bottle crusher shall be used within the premises to further reduce the impact of refuse collection.
- 6.4 The following conditions shall apply:
- 6.4.1 *No deliveries to the premises shall take place between (23.00) and (08.00) on the following day .*
 - 6.4.2 *No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website.*
 - 6.4.3 *All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.*
 - 6.4.4 *No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website*
 - 6.4.5 During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business

7 Closing Procedure

- 7.1 Management controls will be implemented to ensure that the closing procedure has no adverse impact on local residents. The procedure promotes a quick and quiet closure of the Premises.
- 7.2 Management controls include:
 - 7.2.1 Ensuring all customers will be off the premises by the authorised closing times. There are no exceptions to this rule whatsoever.
 - 7.2.2 A prompt clean and clear up of the Premises as soon as possible after closure.
 - 7.2.3 Employees must leave the Premises quickly and quietly, at all times following the Dispersal Policy set out above.
 - 7.2.4 Employees are not permitted to loiter outside the Premises after closing.
 - 7.2.5 The pavement will be swept and cleaned every day.

8 Conclusion

- 8.1 A culmination of all these controls and safeguards, together with (i) the specific use proposed; and (ii) a membership element, combine to ensure the Premises shall be operated successfully and with minimal, if any, impact on the local amenity.
- 8.2 The applicant welcomes comment from both Responsible Authorities and Local Residents in respect of its procedures and aims to work with them to ensure the success of Pitch at this location.

**8-14 Meard Street
London**



**Preliminary Planning Compliance Report
Report 22836.PPCR.01**

**Golf Masters Ltd
62 Bishopsgate
London
EC2N 4AW**



Report 22836.PPCR.01			
Revision History			
First Issue Date: 27/05/2021			
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C		F	
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22836. TH1	Environmental Noise Time History
Appendix A	Glossary of Acoustics Terminology

1.0 INTRODUCTION

KP Acoustics Ltd has been commissioned by Golf Masters Ltd, 62 Bishopsgate, London, EC2N 4AW, to undertake a noise impact assessment of a proposed plant unit installation serving the building at 8-10 Meard Street, London, W1F 0EQ.

A 24 hour environmental noise survey has been undertaken on site and the background noise levels measured will be used to determine daytime and night-time noise emission criteria for plant installation, in agreement with the planning requirements of Westminster City Council.

This report presents the overall methodology and results from the environmental survey, followed by calculations to demonstrate the feasibility of the plant unit installation to satisfy the emissions criteria at the closest noise-sensitive receiver. Mitigation measures will be outlined as appropriate.

2.0 SITE SURVEYS

2.1 Site Description

As shown in Figure 2.1, the site is bounded by Offices to the North, to the West and to the East, Meard Street to the South.



Figure 2.1 Site Location Plan (Image Source: Google Maps)

Initial inspection of the site revealed that the background noise profile at the monitoring location was typical of an urban cityscape environment, with the dominant source being road traffic noise from the surrounding roads, and plant units associated with surrounding premises.

2.2 Environmental Noise Survey Procedure

Continuous automated monitoring was undertaken for the duration of the noise survey between 11.01 on 24/05/2021 and 13.46 on 25/05/2021.

The environmental noise measurement position, proposed plant installation locations, and the closest noise sensitive receiver relative to the plant installations are described within Table 2.1 and shown within Figures 2.2.




Icon	Descriptor	Location Description
	Noise Measurement Position	The microphone was installed on the plant wall at the 1 st floor roof level as shown in Figure 2.2. The location was approximately 2m from the nearest residential window and is considered to be representative of the nearest noise sensitive receiver.
	Closest Noise Sensitive Receiver	Rear façade. 1 st Floor window. Residential dwelling to the South.
	Proposed Plant Installation Location	Proposed plant installations are outlined in Section 5.1

Table 2.1 Measurement position and description



Figure 2.2 Site measurement position, identified receiver and proposed plant unit installation (Image Source: Google Maps)

The choice of the position was based both on accessibility and on collecting representative noise data in relation to the nearest noise sensitive receiver relative to the proposed plant installation.

Weather conditions were generally dry with light winds and therefore suitable for the measurement of environmental noise. The measurement procedure complied with ISO 1996-2:2017 Acoustics 'Description, measurement and assessment of environmental noise - Part 2: Determination of environmental noise levels'.

2.3 Equipment

The equipment calibration was verified before and after use and no abnormalities were observed. The equipment used is described within Table 2.2.

Measurement instrumentation		Serial no.	Date	Cert no.
Noise Kit 4	Svantek Type 977B Class 1 Sound Level Meter	36453	27/02/2020	14015014-1
	Free-field microphone Aco Pacific 7052E	54143		
	Preamp Svantek 2v12L	41508		
	Svantek External windshield	-	-	-
Larson Davis CAL200 Class 1 Calibrator		17148	27/04/2021	05223/1

Table 2.2 Measurement instrumentation

3.0 RESULTS

The $L_{Aeq:5min}$, $L_{Amax:5min}$, $L_{A10:5min}$ and $L_{A90:5min}$ acoustic parameters were measured throughout the duration of the survey. Measured levels are shown as a time history in Figure 22836TH1.

Minimum background noise levels and logarithmically averaged L_{Aeq} levels are shown in Table 3.1 for daytime and night-time.

Time Period	Minimum background noise level L_{A90} dB(A)	Average ambient noise level L_{Aeq} dB(A)
Daytime (07:00-23:00)	43	50
Night-time (23:00-07:00)	39	44

Table 3.1 Minimum background noise levels and average ambient noise levels

4.0 NOISE ASSESSMENT GUIDANCE

4.1 Local Authority Guidance

The guidance provided by Westminster City Council, 'Policy ENV7: Controlling Noise from Plant, Machinery, and Internal Activity' is as follows:

Where development is proposed, the City Council will require the applicant to demonstrate that this will be designed and operated so that any noise emitted by plant and machinery and from internal activities, including noise from amplified or unamplified music and human voices, will achieve the following standards in relation to the existing external noise level at the nearest noise sensitive properties, at the quietest time during which the plant operates or when there is internal activity at the development.

1) *where the existing external noise level exceeds WHO Guideline levels of $L_{Aeq,12hrs}$ 55dB daytime (07.00- 19.00); $L_{Aeq,4hrs}$ 50dB evening (19.00-23.00); $L_{Aeq,8hrs}$ 45dB night-time (23.00-07.00): either*

a) and where noise from the proposed development will not contain tones or be intermittent sufficient to attract attention, the maximum emission level ($L_{Aeq15min}$) should not exceed 10dB below the minimum external background noise at the nearest noise sensitive properties. The background noise level should be expressed in terms of $L_{A90,15min}$.

b) or/and where noise emitted from the proposed development will contain tones, or will be intermittent sufficient to attract attention, the maximum emission level ($L_{Aeq15min}$) should not exceed 15dB below the minimum external background noise at the nearest noise sensitive properties. The background noise level should be expressed in terms of $L_{A90,15min}$.

2) *where the external background noise level does not exceed the above WHO Guideline levels, policy ENV 7(A)(1)(a) and (b) will apply except where the applicant is able to demonstrate to the City Council that the application of slightly reduced criteria of no more than 5 dB will provide sufficient protection to noise sensitive properties: either*

a) where noise emitted from the proposed development will not contain tones or be intermittent sufficient to attract attention, the maximum emission level ($L_{Aeq15min}$) should not exceed 5dB below the minimum external background noise level at the nearest noise sensitive properties. The background noise levels should be expressed in terms of $L_{A90, 15min}$ or

b) where noise emitted from the proposed development will contain tones or will be intermittent sufficient to attract attention, the maximum emission level ($L_{Aeq15min}$) should not exceed 10dB below the minimum external background noise level at the nearest noise sensitive properties. The background noise levels should be expressed in terms of $L_{A90, 15min}$.

4.2 Noise Emissions Criteria

It is currently unknown if the proposed plant installation is to be used at any time of the day or night.

The plant installation would fall within Section 2 (a) of the guidance above, the criteria has been set as shown in Table 4.1 in order to comply with the above requirements.

Time Period	Noise Criteria at Nearest Residential Receiver
Daytime (07:00 to 23:00)	38 dB(A)
Night-time (23:00 to 07:00)	34 dB(A)

Table 4.1 Proposed noise emissions criteria

5.0 NOISE IMPACT ASSESSMENT

5.1 Proposed Plant Installations

Currently, the exact details of the proposed units are unknown. Once all M&E proposals have been finalised, this report will be revised to include calculations which demonstrate compliance to the criteria set in Table 4.1.

6.0 CONCLUSION

An environmental noise survey has been undertaken at 8-10 Meard Street, London, W1F 0EQ, by KP Acoustics Ltd between 11.01 on 24/05/2021 and 13.46 on 25/05/2021. The results of the survey have enabled a minimum background noise level to be set.

A maximum noise emissions criteria for the proposed plant unit installations has been set based on the requirements of the City of Westminster for new plant unit installations.

Further calculations would need to be undertaken once all M&E proposals are finalised in order to demonstrate compliance.

8-10 Meard Street, Roof Plant Area
Environmental Noise Time History
From 24 May 2021 To 25 May 2021

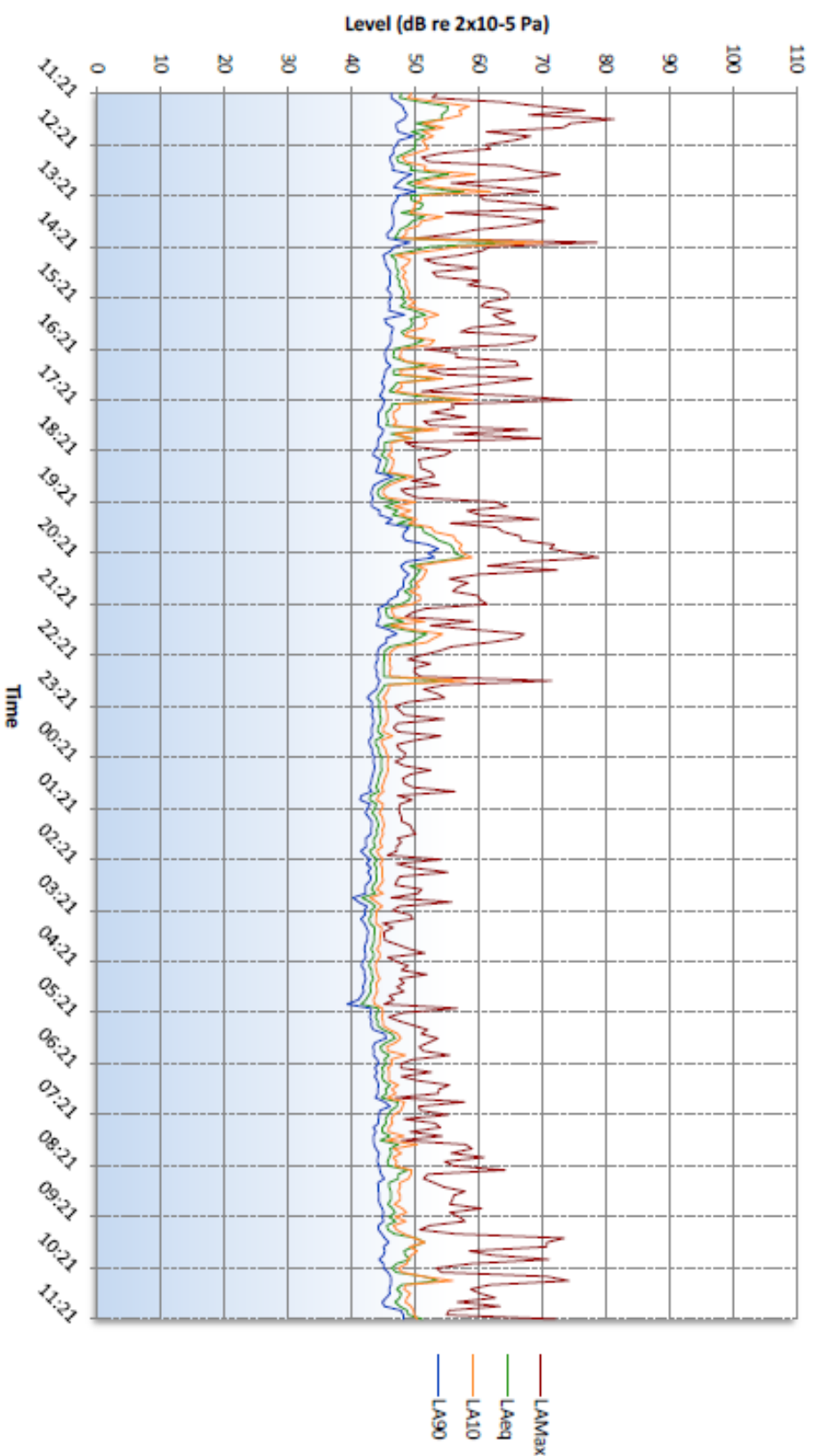


Figure 22836.TH1

GENERAL ACOUSTIC TERMINOLOGY

Decibel scale - dB

In practice, when sound intensity or sound pressure is measured, a logarithmic scale is used in which the unit is the 'decibel', dB. This is derived from the human auditory system, where the dynamic range of human hearing is so large, in the order of 10^{13} units, that only a logarithmic scale is the sensible solution for displaying such a range.

Decibel scale, 'A' weighted - dB(A)

The human ear is less sensitive at frequency extremes, below 125Hz and above 16KHz. A sound level meter models the ears variable sensitivity to sound at different frequencies. This is achieved by building a filter into the Sound Level Meter with a similar frequency response to that of the ear, an A-weighted filter where the unit is dB(A).

L_{eq}

The sound from noise sources often fluctuates widely during a given period of time. An average value can be measured, the equivalent sound pressure level L_{eq} . The L_{eq} is the equivalent sound level which would deliver the same sound energy as the actual fluctuating sound measured in the same time period.

L_{10}

This is the level exceeded for no more than 10% of the time. This parameter is often used as a "not to exceed" criterion for noise.

L_{90}

This is the level exceeded for no more than 90% of the time. This parameter is often used as a descriptor of "background noise" for environmental impact studies.

L_{max}

This is the maximum sound pressure level that has been measured over a period.

Octave Bands

In order to completely determine the composition of a sound it is necessary to determine the sound level at each frequency individually. Usually, values are stated in octave bands. The audible frequency region is divided into 11 such octave bands whose centre frequencies are defined in accordance with international standards. These centre frequencies are: 16, 31.5, 63, 125, 250, 500, 1000, 2000, 4000, 8000 and 16000 Hertz.

Environmental noise terms are defined in BS7445, *Description and Measurement of Environmental Noise*.

APPENDIX A



APPLIED ACOUSTIC TERMINOLOGY

Addition of noise from several sources

Noise from different sound sources combines to produce a sound level higher than that from any individual source. Two equally intense sound sources operating together produce a sound level which is 3dB higher than a single source and 4 sources produce a 6dB higher sound level.

Attenuation by distance

Sound which propagates from a point source in free air attenuates by 6dB for each doubling of distance from the noise source. Sound energy from line sources (e.g. stream of cars) drops off by 3dB for each doubling of distance.

Subjective impression of noise

Hearing perception is highly individualised. Sensitivity to noise also depends on frequency content, time of occurrence, duration of sound and psychological factors such as emotion and expectations. The following table is a guide to explain increases or decreases in sound levels for many scenarios.

Change in sound level (dB)	Change in perceived loudness
1	Imperceptible
3	Just barely perceptible
6	Clearly noticeable
10	About twice as loud

Transmission path(s)

The transmission path is the path the sound takes from the source to the receiver. Where multiple paths exist in parallel, the reduction in each path should be calculated and summed at the receiving point. Outdoor barriers can block transmission paths, for example traffic noise. The effectiveness of barriers is dependent on factors such as its distance from the noise source and the receiver, its height and construction.

Ground-borne vibration

In addition to airborne noise levels caused by transportation, construction, and industrial sources there is also the generation of ground-borne vibration to consider. This can lead to structure-borne noise, perceptible vibration, or in rare cases, building damage.

Sound insulation - Absorption within porous materials

Upon encountering a porous material, sound energy is absorbed. Porous materials which are intended to absorb sound are known as absorbents, and usually absorb 50 to 90% of the energy and are frequency dependent. Some are designed to absorb low frequencies, some for high frequencies and more exotic designs being able to absorb very wide ranges of frequencies. The energy is converted into both mechanical movement and heat within the material; both the stiffness and mass of panels affect the sound insulation performance.

There is no premises or appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions consistent with the operating schedule

9. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as an indoor golf club and golf leisure facility.
10. There shall be no licensable activities on the ground floor of the premises.
11. The provision of licensable activities shall only be provided to:
 - a) Persons paying a minimum monthly golf club membership fee of £60 and their guests limited to no more than 4 at any time;
 - b) Persons attending a pre-booked indoor golf bay paying a minimum admission charge of £60 per bay per group and their guests limited to no more than 4 at any time;
 - c) Persons attending a pre-booked and bona fide private function or event to which members of the public are not admitted. A record of the event shall be kept for a minimum period of 31 days at the premises and made available for immediate inspection by police or an authorised officer of the Council throughout the entire 31-day period; or
 - d) Bona fide guests of the management, limited to no more than 15 persons at any time.
12. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
13. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
14. The premises licence holder shall ensure that the management team register and successfully complete the nationally recognised counter terrorism training product referred to as ACT eLearning package or can demonstrate that the ACT eLearning product has been successfully completed within the preceding 12 months and that all staff employed by or at the premises complete the ACT eLearning within a reasonable period not exceeding 3 months from the day they start their employment.
15. No drinks shall be taken outside the premises.
16. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
 - a) all crimes reported to the venue
 - b) all ejections of patrons
 - c) any complaints received concerning crime and disorder
 - d) any incidents of disorder
 - e) all seizures of drugs or offensive weapons
 - f) any faults in the CCTV system, searching equipment or scanning equipment
 - g) any refusal of the sale of alcohol

- h) any visit by a relevant authority or emergency service.
17. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
 18. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
 19. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
 20. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
 21. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
 22. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.
 23. All fabrics, curtains, drapes and similar features including materials used in finishing and furnishing shall be either non-combustible or be durably or inherently flame-retarded fabric. Any fabrics used in escape routes (other than foyers), entertainment areas or function rooms, shall be non-combustible.
 24. The certificates listed below shall be submitted to the licensing authority upon written request.
 - i. Any permanent or temporary emergency lighting battery or system
 - ii. Any permanent or temporary electrical installation
 - iii. Any permanent or temporary emergency warning system
 25. Flashing or particularly bright lights on or outside the premises shall not cause a nuisance to nearby properties, save insofar as they are necessary for the prevention of crime.
 26. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
 27. No noise generated on the premises, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
 28. The premises licence holder shall ensure that any patrons smoking outside the premises do so in an orderly manner so as to ensure that there is no public nuisance or obstruction of the public highway.
 29. No deliveries to the premises shall take place between (23.00) and (08.00) on the following day.
 30. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (08.00) on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website.

31. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
32. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (08.00) hours on the following day unless it is during the Council's own times for commercial waste collection carried out for the street as stated on its website.
33. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.
34. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
35. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number is to be made available to residents and businesses in the vicinity.
36. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
37. No licensable activities shall take place at the premises until the licensing authority are satisfied that the premises is constructed or altered in accordance with the appropriate provisions of the District Surveyor's Association – Technical Standards for Places of Entertainment and the reasonable requirements of Westminster Environmental Health Consultation Team, at which time this condition shall be removed from the licence by the licensing authority. If there are minor changes during construction new plans shall be submitted when requesting removal of this condition.
38. The number of persons permitted in the premises at any one-time (excluding staff) shall not exceed 90 persons. *Final capacity figure shall be determined on clearance of "works" condition, but it shall not be more than 90.*

Conditions proposed by the Environmental Health

None

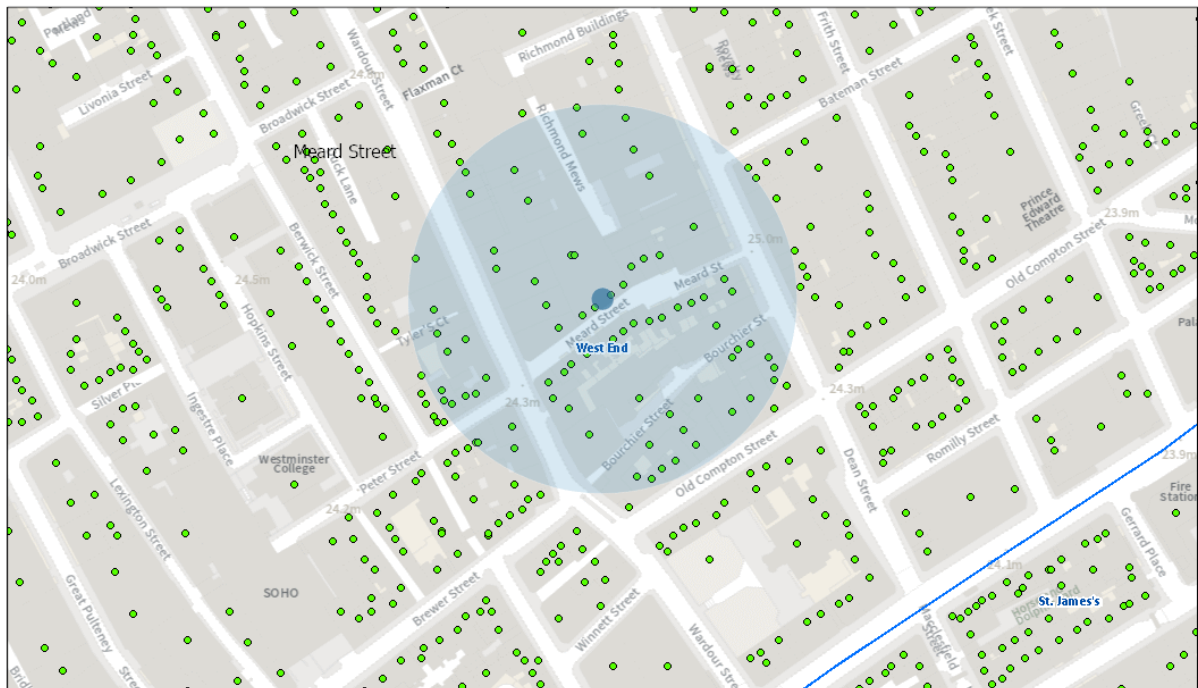
Conditions proposed by the Police

None

Residential Map and List of Premises in the Vicinity

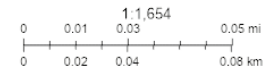
Appendix 5

12 Meard Street, London W1F 0EQ



26/11/2021, 11:13:31

- Property Mailing List
- Ward Labels
- Borough Boundary - Mask
- Borough Boundary - Detailed
- Ward Boundaries



Resident Count: 156

Licensed premises within 75 metres of 12 Meard Street, London W1F 0EQ

Licence Number	Trading Name	Address	Premises Type	Time Period
21/11325/LIPCH	Ground To Fourth Floor	8 - 14 Meard Street London W1F 0EQ	Office	Not Recorded; XXXX - XXXX
21/05920/LIPDPS	Rudys Pizza	Ground Floor To First Floor 80-82 Wardour Street London W1F 0UN	Restaurant	Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 00:00
21/05299/LIPCH	Honest Burgers	Basement And Ground Floor 4 Meard Street London W1F 0EF	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30

21/02214/LIPT	Lo-Profile	Basement 84 - 86 Wardour Street London W1F 0TG	Club or institution	Monday; 09:00 - 01:30 Thursday; 09:00 - 03:30 Sunday; 12:00 - 23:00 Monday to Saturday; 10:00 - 23:30 Tuesday to Wednesday; 09:00 - 02:30 Friday to Saturday; 09:00 - 04:00
17/05557/LIPT	(Former 'Bunnychow')	74 Wardour Street London W1F 0TE	Restaurant	Sunday; 07:30 - 23:00 Monday to Saturday; 07:30 - 23:30
19/14296/LIPDPS	Tortilla	88 Wardour Street London W1F 0TH	Restaurant	Monday; 08:00 - 23:30 Tuesday; 08:00 - 23:30 Wednesday; 08:00 - 23:30 Thursday; 08:00 - 23:30 Friday; 08:00 - 00:00 Saturday; 08:00 - 00:00 Sunday; 08:00 - 22:30
18/16244/LIPV	Tortilla	88 Wardour Street London W1F 0TH	Restaurant	Monday; 08:00 - 23:00 Tuesday; 08:00 - 23:00 Wednesday; 08:00 - 23:00 Thursday; 08:00 - 23:00 Friday; 08:00 - 23:00 Saturday; 08:00 - 23:00 Sunday; 08:00 - 23:00
14/09446/LIPN	Pickle And Toast	72 Wardour Street London W1F 0TD	Cafe	Thursday; 07:00 - 23:30 Friday; 07:00 - 00:00 Saturday; 08:00 - 00:00 Sunday; 08:00 - 22:30 Monday to Wednesday; 07:00 - 23:00

20/00639/LIPT	Las Banderas	Basement And Ground Floor 68-70 Wardour Street London W1F 0TB	Cafe	Sunday; 12:00 - 22:00 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00
21/08374/LIPDPS	Dean Street Town House	69 - 71 Dean Street London W1D 3SE	Club or institution	Monday to Sunday; 00:00 - 00:00
19/12079/LIPV	Blacks	Basement To First Floor 67 Dean Street London W1D 4QH	Club or institution	Monday; 10:00 - 01:30 Tuesday; 10:00 - 01:30 Wednesday; 10:00 - 01:30 Thursday; 10:00 - 01:30 Friday; 10:00 - 01:30 Saturday; 10:00 - 01:30 Sunday; 12:00 - 01:00
20/03127/LIPN	Not Recorded	Royalty House 72-74 Dean Street London W1D 3SG	Office	Sunday; 08:00 - 00:00 Monday to Saturday; 07:00 - 01:00
18/07653/LIPDPS	Freedom	Basement And Ground Floor National House 60 - 66 Wardour Street London W1F 0TA	Restaurant	Sunday; 09:00 - 00:00 Monday to Saturday; 09:00 - 03:30
16/11472/LIPN	Starbucks	Ground Floor National House 60 - 66 Wardour Street London W1F 0TA	Restaurant	Monday to Thursday; 23:00 - 23:30 Friday to Saturday; 23:00 - 00:00
20/06360/LIPT	Balans Restaurant	Ground Floor 60 - 62 Old Compton Street London W1D 4UG	Restaurant	Monday; 09:00 - 03:30 Tuesday to Sunday; 09:00 - 05:00

17/06448/LICV	De Lane Lea Sports & Social Club	Ground Floor 75 Dean Street London W1D 3SQ	Film and TV studio	Monday to Saturday; 12:00 - 00:00
19/04930/LIPN	Runway East	66 Old Compton Street London W1D 4UH	Office	Monday; 09:00 - 23:30 Tuesday; 09:00 - 23:30 Wednesday; 09:00 - 23:30 Thursday; 09:00 - 23:30 Friday; 09:00 - 23:30 Saturday; 09:00 - 23:30 Sunday; 09:00 - 23:30
20/09463/LIPT	Jackson & Rye	56 Wardour Street London W1D 4JG	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 00:30
20/07527/LIPDPS	Rubys	56 Wardour Street London W1D 4JG	Restaurant	Sunday; 08:00 - 00:00 Monday to Saturday; 08:00 - 00:30
17/08963/LIPN	Rambla	64 Dean Street London W1D 4QQ	Restaurant	Sunday; 12:00 - 23:00 Monday to Thursday; 10:00 - 00:00 Friday to Saturday; 10:00 - 00:30
19/11488/LIPCH	Byron	99 Wardour Street London W1F 0UF	Restaurant	Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00
11/11034/LIPDPS	Banana Tree Restaurants Ltd	103 - 109 Wardour Street London W1F 0UN	Restaurant	Sunday; 12:00 - 00:00 Monday to Thursday; 10:00 - 00:30 Friday to Saturday; 10:00 - 01:30
21/02792/LIPVM	Amathus	Hammer House 113-117 Wardour Street London W1F 0UN	Shop	Monday; 08:00 - 23:00 Tuesday; 08:00 - 23:00 Wednesday; 08:00 - 23:00 Thursday; 08:00 - 23:00 Friday; 08:00 - 23:00 Saturday; 08:00 - 23:00 Sunday; 10:00 - 22:30

19/02509/LIREVP	100 Wardour	Ground Floor 100 Wardour Street London W1F 0TN	Not Recorded	
19/11795/LIPDPS	100 Wardour	Ground Floor 100 Wardour Street London W1F 0TN	Restaurant	Sunday; 12:00 - 23:00 Monday to Wednesday; 09:00 - 02:30 Thursday to Saturday; 09:00 - 03:30
21/06005/LIPDPS	Lords Of Poke	64 Old Compton Street London W1D 4TL	Cafe	Friday; 07:30 - 00:00 Saturday; 08:00 - 00:00 Sunday; 08:00 - 23:00 Monday to Thursday; 07:30 - 23:30
20/10945/LIPDPS	Tonkotsu	Basement To First Floor 63 Dean Street London W1D 4QG	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
19/01788/LIPDPS	Tuk Tuk	Basement And Ground Floor 56 Old Compton Street London W1D 4UE	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30
06/05560/WCCMAP	Gerry's Wine & Spirits	74-76 Old Compton Street London W1D 4UW	Shop	Sunday; 10:00 - 22:30 Monday to Saturday; 08:00 - 23:00
19/06686/LIPDPS	Soho Dean Street	76 Dean Street London W1D 3SQ	Not Recorded	Monday to Sunday; 07:00 - 01:00
20/03156/LIPCH	Soho Dean Street	76 Dean Street London W1D 3SQ	Not Recorded	Monday to Sunday; 07:00 - 01:00
19/12106/LIPT	Mr Ji	72 Old Compton Street London W1D 4UN	Cafe	Monday to Sunday; 10:00 - 00:30
21/07271/LIPDPS	Bone Daddies	30 - 31 Peter Street London W1F 0AP	Restaurant	Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30